

## 國立中山大學 111學年度第1學期 課程教學大綱

## National Sun Yat-sen University 111Academic year1st Semester Course syllabus

中文名稱 Course name(Chinese)	企業法律與公共事務			課號 Course Code	EMBA992
英文名稱 Course name(English)	BUSINESS LAW AND PUBLIC POLICY				
課程類別 Type of the course	講授類	必選修 Required/Selected	必修	系所 Dept./faculty	管理學院高階經營碩士學程在職專班
授課教師 Instructor	郭瑞坤			學分 Credit	2

因應嚴重特殊傳染性肺炎(武漢肺炎)，倘若後續需實施遠距授課，授課方式調整如下：

- 同步遠距【透過網路直播技術，同時進行線上教學，得採Microsoft Teams、Adobe connect等軟體進行】
- 同步遠距含錄影【透過網路直播技術，同時進行線上教學並同時錄影，課程內容可擇日再重播，得採Microsoft Teams、Adobe connect等軟體進行】
- 非同步遠距【課堂錄影或錄製數位教材放置網路供學生可非同時進行線上學習，得採EverCam、PPT簡報錄影、錄音方式進行】
- 實作類課程，經評估無法採遠距課程教學，後續復課後密集補課

★遠距教學軟體操作說明連結

因應嚴重特殊傳染性肺炎(武漢肺炎)，倘若後續需實施遠距授課，評分方式調整如下：

- 1.個案分析：50%
- 2.期末報告：50%

## 課程大綱 Course syllabus

本課程教學大綱已提供完整英文資訊（本選項僅供統計使用，未提供完整英文資訊者，得免勾記）【Provide information of course syllabus in English.(This is for statistical use only. For those who do not provide information of course syllabus in English, do not check this field.)】

本課程分兩部分：

- 1.針對法律在企業決策管理中的角色與功能進行研討
- 2.透過主題式的探討文獻、實際個案，讓同學具備處理實際公共事務議題的能力

This is a business law and public policy case study course, including related business laws, dimensions of public policy, and corporate social responsibility. Students are requested to read assigned materials before attending the class, and contribute during the class discussions.

## 課程目標 Objectives

- 1.使學員清楚了解經營企業所需面對之各種法律責任與風險，並預先作好安排，懂得避開並控管好各種風險
- 2.使學員瞭解掌握目前國內刑事偵審制度之架構、職權及運作情形
- 3.公共事務之理念、緣起、現況、案例、與展望

The primary learning objectives of this course is to better understand the business law, public policy, corporate social responsibility and related public affairs. The potentials of ESG(Environment, Social Responsibility, and Governance) techniques corresponding to SDGs will be discussed.

## 授課方式 Teaching methods

Lectures & Seminars.

本周上課將採 Google Meet 進行同步遠距課程,已選課學生請於以下連結進入:<https://meet.google.com/ybb-xxiz-vin>

評分方式〔評分標準及比例〕 Evaluation (Criteria and ratio) 等第制單科成績對照表 [letter grading reference](#)

- 1.出席 / attendance : 30%
- 2.課程互動 / participation : 30%
- 3.期末報告 / final report : 40%

## 參考書/教科書/閱讀文獻 Reference book/ textbook/ documents

〔請遵守智慧財產權觀念，不可非法影印。教師所提供之教材供學生本人自修學習使用，不得散播及做為商業用途〕

No copies for intellectual property rights. Textbooks provided by the instructor used only for self-study, can not broadcast or commercial use

教師自行編輯教材與講義  
Selected readings will be reserved in the library or designated folder

每週課程內容及預計進度 Weekly scheduled progress

週次	日期	授課內容及主題
Week	Date	Content and topic
1	2022/09/04~2022/09/10	法律責任體系表的建立 / Introduction of Business Law
2	2022/09/11~2022/09/17	民事事件處理流程 / Business Law: Part I
3	2022/09/18~2022/09/24	民事事件處理流程 / Business Law: Part II
4	2022/09/25~2022/10/01	實務案例分析 / Case Study: I
5	2022/10/02~2022/10/08	從事商業不可不知的法律問題 / Business Law: Part III
6	2022/10/09~2022/10/15	從事商業不可不知的法律問題 / Business Law: Part IV
7	2022/10/16~2022/10/22	如何避開法律風險 / Business Law: Part V
8	2022/10/23~2022/10/29	如何避開法律風險 / Business Law: Part VI
9	2022/10/30~2022/11/05	實務案例分析 / Case Study: II
10	2022/11/06~2022/11/12	認識公共事務之基本理念 / Introduction of Public Affair Management I
11	2022/11/13~2022/11/19	認識公共事務之基本理念 / Introduction of Public Affair Management II
12	2022/11/20~2022/11/26	理解CSR、USR、地方創生 / Corporate Social Responsibility (CSR): I
13	2022/11/27~2022/12/03	理解CSR、USR、地方創生 / Corporate Social Responsibility (CSR): II
14	2022/12/04~2022/12/10	理解CSR、USR、地方創生 / Corporate Social Responsibility (CSR): III
15	2022/12/11~2022/12/17	學習聯合國永續發展目標SDGs / Learning Corporate SDGs I
16	2022/12/18~2022/12/24	學習聯合國永續發展目標SDGs / Learning Corporate SDGs II
17	2022/12/25~2022/12/31	學習聯合國永續發展目標SDGs / Learning Corporate SDGs III
18	2023/01/01~2023/01/07	final report

課業討論時間 Office hours

時段1 Time period 1:  
時間 Time: 星期二08:00~10:00  
地點 Office/Laboratory: 管CM3039-1  
時段2 Time period 2:  
時間 Time: 星期四 08:00~10:00  
地點 Office/Laboratory: 管CM3039-1

系所學生專業能力/全校學生基本素養與核心能力 basic disciplines and core capabilities of the department and the university

系所學生專業能力/全校學生基本素養與核心能力 basic disciplines and core capabilities of the department and the university	課堂活動與評量方式 Class activities and evaluation										
	本課程欲培養之能力與素養 This course enables students to achieve.	紙筆考試或測驗 Test.	課堂討論(含個案討論) Group discussion (case analysis).	個人書面報告、作業、作品、實驗 Indivisual paper report/ assignment/ work or experiment.	群組書面報告、作業、作品、實驗 Group paper report/ assignment/ work or experiment.	個人口頭報告 Indivisual oral presentation.	群組口頭報告 Group oral presentation.	課程規劃之校外參訪及實習 Off-campus visit and intership.	證照/檢定 License.	參與課程規劃之校外活動及競賽 Participate in off-campus/ on-campus activities and competitions.	課外閱讀 Outside reading.
※系所學生專業能力 Basic disciplines and core capabilities of the department											
1.瞭解國際管理新知 1. Exploring updated knowledge of International Business.											
2.高階經營人才的再培育 2. Re-educating senior working professionals.											
3.新觀念的刺激與新思維的訓練 3. Training the professionals for new ideas.	V		V		V						
4.跨行業交流互動與團隊友											

