

【本資料僅供參考,課程大綱仍依教師確認後資料為準】

國立中山大學 111學年度第3學期 課程教學大綱					
National Sun Yat-sen University 111Academic year Course syllabus					
中文名稱 Course name(Chinese)	全球運籌管理			課號 Course Code	EMBA997A
英文名稱 Course name(English)	GLOBAL LOGISTICS MANAGEMENT				
課程類別 Type of the course	講授類	必選修 Required/Selected	必修	系所 Dept./faculty	管理學院高階經營碩士學程在職專班
授課教師 Instructor	李捷			學分 Credit	1.5
因應嚴重特殊傳染性肺炎(武漢肺炎), 倘若後續需實施遠距授課, 授課方式調整如下:					
尚未建立傳染性肺炎(武漢肺炎)授課方式調整					
因應嚴重特殊傳染性肺炎(武漢肺炎), 倘若後續需實施遠距授課, 評分方式調整如下:					
尚未建立傳染性肺炎(武漢肺炎)課程評分方式〔評分標準及比例〕					
課程大綱 Course syllabus					
<input type="checkbox"/> 本課程教學大綱已提供完整英文資訊(本選項僅供統計使用, 未提供完整英文資訊者, 得免勾記)【Provide information of course syllabus in English.(This is for statistical use only. For those who do not provide information of course syllabus in English, do not check this field.)】					
<p>In order to survive in today's fiercely competitive business environment, companies need to manage effectively the entire set of activities involved in the production and delivery of goods and services to their customers. In particular, post-pandemic impacts, broken chains, supply chain resilience, globalization trends, increased demand for product variety, frequent changes in fashion and technology, high customer expectations, and the rapid development of e-commerce add major complexity to an already challenging task. Recognizing that the logistics and distribution processes often transcend corporate and even national borders, it is necessary to break down the boundaries that have traditionally segregated supply chain participants from one another. Therefore, effective supply chain management should focus on the links between chain participants (e.g., suppliers, manufacturers, distributors and retailers). Inefficient (or absence of) coordination between supply chain partners may lead to disastrous consequences for the whole supply chain.</p> <p>Supply chain management is currently a "hot" topic in the corporate world and at major universities. By its nature, it is relevant to managers in a wide variety of organizational functions. Because of the course's managerial focus, it is well suited to EMBA students with an interest in global or local supply chain management.</p>					
課程目標 Objectives					
<ul style="list-style-type: none"> • Learn issues in post-pandemic era and new digital capabilities and technologies for analysis, management and performance improvement of supply chains in digital era. • Discuss concepts and recent influential innovations and digitization in supply chain management. • Gain exposure to a digital transformation for supply chain and broad range of communication within a international supply chain. 					
授課方式 Teaching methods					
Lectures					
評分方式〔評分標準及比例〕 Evaluation (Criteria and ratio) 等第制單科成績對照表 letter grading reference					
1.Problem Set : 50% 2.Attendance : 50%					
參考書/教科書/閱讀文獻 Reference book/ textbook/ documents [請遵守智慧財產權觀念, 不可非法影印。教師所提供之教材供學生本人自修學習使用, 不得散播及做為商業用途] No copies for intellectual property rights. Textbooks provided by the instructor used only for self-study, can not broadcast or commercial use					

序號	作者	書名	出版社	出版年	出版地	ISBN#
No.	Author	Title	Publisher	Year of publish	Publisher place	ISBN#
1	Chopra, Sunil, and Peter Meindl	Supply Chain Management: Strategy, Planning, and Operation, 7th Ed.	NJ: Prentice Hall	2011	Upper Saddle River	
2	Chuck Munson	The Supply Chain Management Casebook: Comprehensive Coverage and Best Practices in SCM.	Pearson Education LTD	2013	Upper Saddle River	
每週課程內容及預計進度 Weekly scheduled progress						
週次	日期	授課內容及主題				
Week	Date	Content and topic				
1	2022/07/10~2022/07/16	Introduction of international and global operations management				
2	2022/07/17~2022/07/23					
3	2022/07/24~2022/07/30					
4	2022/07/31~2022/08/06					
5	2022/08/07~2022/08/13					
6	2022/08/14~2022/08/20					
課業討論時間 Office hours						
時段1 Time period 1: 時間 Time : 星期二14:30 ~ 17:30 地點 Office/Laboratory : 管CM4099 時段2 Time period 2 : 時間 Time : 地點 Office/Laboratory :						
系所學生專業能力/全校學生基本素養與核心能力 basic disciplines and core capabilities of the department and the university						
尚未建立 本課程欲培養之系所學生專業能力						
本課程與SDGs相關項目 : The course relates to SDGs items:						
尚未建立SDGS資料						
本課程校外實習資訊: This course is relevant to internship:						
本課程無註記包含校外實習						

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