

國立中山大學 114學年度第3學期 課程教學大綱

National Sun Yat-sen University 114Academic year Course syllabus

中文名稱 Course name(Chinese)	全球運籌管理		課號 Course Code	EMBA997A
英文名稱 Course name(English)	GLOBAL LOGISTICS MANAGEMENT			
課程類別 Type of the course	講授類	必選修 Required/Selected	必修	系所 Dept./faculty
授課教師 Instructor	李捷		學分 Credit	1.5

課程大綱 Course syllabus

本課程教學大綱已提供完整英文資訊 (本選項僅供統計使用, 未提供完整英文資訊者, 得免勾記) 【Provide information of course syllabus in English.(This is for statistical use only. For those who do not provide information of course syllabus in English, do not check this field.)】

In order to survive in today's fiercely competitive business environment, companies need to manage effectively the entire set of activities involved in the production and delivery of goods and services to their customers. In particular, post-pandemic impacts, broken chains, supply chain resilience, globalization trends, increased demand for product variety, frequent changes in fashion and technology, high customer expectations, and the rapid development of e-commerce add major complexity to an already challenging task. Recognizing that the logistics and distribution processes often transcend corporate and even national borders, it is necessary to break down the boundaries that have traditionally segregated supply chain participants from one another. Therefore, effective supply chain management should focus on the links between chain participants (e.g., suppliers, manufacturers, distributors and retailers). Inefficient (or absence of) coordination between supply chain partners may lead to disastrous consequences for the whole supply chain.

Supply chain management is currently a "hot" topic in the corporate world and at major universities. By its nature, it is relevant to managers in a wide variety of organizational functions. Because of the course's managerial focus, it is well suited to EMBA students with an interest in global or local supply chain management.

課程目標 Objectives

- Learn issues in post-pandemic era and new digital capabilities and technologies for analysis, management and performance improvement of supply chains in digital era.
- Discuss concepts and recent influential innovations and digitization in supply chain management.
- Gain exposure to a digital transformation for supply chain and broad range of communication within a international supply chain.

授課方式 Teaching methods

Lectures

評分方式 (評分標準及比例) Evaluation (Criteria and ratio)等第制單科成績對照表 letter grading reference

- 1.Problem Set : 50%
- 2.Attendance : 50%

參考書/教科書/閱讀文獻 Reference book/ textbook/ documents

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序號	作者	書名	出版社	出版年	出版地	ISBN#
No.	Author	Title	Publisher	Year of publish	Publisher place	ISBN#

1	Chopra, Sunil, and Peter Meindl	<i>Supply Chain Management: Strategy, Planning, and Operation, 7th Ed.</i>	NJ: Prentice Hall	2011	Upper Saddle River
2	Chuck Munson	<i>The Supply Chain Management Casebook: Comprehensive Coverage and Best Practices in SCM.</i>	Pearson Education LTD	2013	Upper Saddle River

課程時數規劃 Course Hour Planning

本校自114學年度起實施學期16週，課程（含期末考試）應於16週內完成。學分之計算仍以1學分18小時為原則。教師課程時數安排得選擇「16週+自主學習規劃」或「16週+實體上課規劃」。

Starting from the 114th academic year, the university will implement a 16-week course schedule, and all courses (including final examinations) must be completed within this 16-week time frame while maintaining the standard of 18 hours of instruction per credit. Instructors can choose between "16-weeks + Alternative learning periods" or "16-weeks + In-person classes."

本門課程為「16週+自主學習規劃」：教師需於「A.每週課程內容及預計進度」欄位填寫16週課程進度，並於「B.自主學習規劃」欄位填寫每1學分2小時學生自主學習內容。

16 weeks + alternative learning periods: The instructor will include a 16-week course plan in the weekly scheduled progress section (16 hours of instruction per credit) and provide details of the learning plan (two hours of activity per credit) in the alternative learning period section.

本門課程為「16週+實體上課規劃」：教師需於「A.每週課程內容及預計進度」欄位填寫16週課程進度，並於「C.實體上課規劃」填寫2次授課內容及主題，且於學期16週內完成。

16 weeks + in-person classes: The instructor will include a 16-week course plan in the weekly scheduled progress section (16 hours of instruction per credit) and specify the content and topics of the 2 in-person classes in the in-person class plan section, and must be completed within this 16-week time frame.

A.每週課程內容及預計進度 Weekly scheduled progress

全英課程之授課內容及主題應以英文或雙語呈現

For courses taught entirely in English, the content and topics should be presented in English or bilingually.

週次	日期	授課內容及主題
Week	Date	Content and topic
1	2026/07/12~2026/07/18	Introduction of international and global operations management
2	2026/07/19~2026/07/25	
3	2026/07/26~2026/08/01	
4	2026/08/02~2026/08/08	
5	2026/08/09~2026/08/15	
6	2026/08/16~2026/08/22	

B.自主學習規劃 Alternative learning periods

課程規劃學生自主學習內容（每1學分2小時）

Alternative learning periods planned for the course (with each credit corresponding to two hours of activity)

本門課程規劃學生彈性或自主學習內容（每1學分2小時）：

Alternative learning periods planned for the course (each credit corresponds to two hours of activity):

學生自主學習活動 Alternative learning periods	勾選或填寫規劃內容 Place a check in the appropriate box or provide details	時數 Number of hours
學生分組實作及討論 Group work and discussion	<input type="checkbox"/>	
參與課程相關作業、作品、實驗 Participation in course-related assignments, work, or experiments	<input type="checkbox"/>	
參與校內外活動（研習營、工作坊、參訪）或競賽 Participation in on- or off-campus activities (e.g., seminars, workshops, and visits) or competitions	<input type="checkbox"/>	
課外閱讀 Extracurricular reading	<input type="checkbox"/>	
線上數位教材學習 Learning with online digital learning materials	<input type="checkbox"/>	
其他（請填寫規劃內容） Other (please provide details)	<input type="checkbox"/>	

C.實體上課規劃 In-Person Class Plan

若無規劃學生自主學習，則請教師規劃2次實體上課（每1學分2小時），應於學期16週內完成實體上課（含期末考試），實體上課時間由師生自行討論，得利用週三下午4-7點或其他時段進行。

If there are no alternative learning periods planned for the course, the instructor should plan 2 in-person classes (2 hours of activity per credit). in-person class must be completed within this 16-week time frame (including final examinations). In-person Class schedules can be arranged through discussions between instructors and students, utilizing Wednesday 4:00PM-7:00PM or other suitable time slots.

* 第一次實體上課內容及主題 (Content and topic for the first In-Person class) :

* 第二次實體上課內容及主題 (Content and topic for the second In-Person class) :

課業討論時間 Office hours

internship to get the credits or to fulfil the graduation requirements.

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